

Management Bios



Kennon S. Grose

President and CEO

Kennon Grose and Scott Burns founded AssetBuilder in August of 2006.

Kennon is a highly qualified executive manager with over 20 years of experience, working for several start-up companies and other notable industry leaders like Microsoft, American Airlines, Sybase and EDS.

As an entrepreneur, Kennon has worn many functional hats in the enterprise software and services business: Kennon started his career in 1985 with EDS then worked with companies such as American Airlines and Microsoft before becoming an entrepreneur. He has also served as General Partner for Gold Creek Capital, President & COO of GolfPort, Inc., President & CEO of VertaPort, Inc., and President of Optima Asset Management.

In August of 2006, Kennon joined forces with Scott to develop a registered investment advisory business deploying a website with trusted content, rich educational media, constructed portfolios and social computing functionality. They would use Scott's ability to communicate with a broad audience, low-cost index funds, and create an efficient delivery system for the smaller investor who is usually beset by high expense vendors of dubious financial products.

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Scott Burns

Chief Investment Strategist

Scott Burns has covered the changing world of personal finance and investments for nearly 40 years. Today, he ranks as one of the five most widely read personal finance writers in the country.

Scott began his career as a newspaper columnist at the Boston Herald in 1977 where he was also the financial editor. Nationally syndicated in 1981 and now distributed by Universal Press, the column appears in newspapers from Boston to Seattle. In 1985 he joined the staff of the Dallas Morning News where his column quickly became one of the most widely read features in the paper. He left the Dallas Morning News in 2006 to become one of the founders of AssetBuilder and its Chief Investment Strategist.

Burns is a graduate of Massachusetts Institute of Technology (1962). He has written 4 books, including "Spend 'Til the End" (Simon & Schuster, 2008) coauthored with economist Laurence J. Kotlikoff. His business experience includes working as a staffer for a major consulting company and service as a director and audit chairman of a NASDAQ listed manufacturing company.

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Bruce Griffith

Executive Vice President - Media Productions

Bruce's entrepreneurial spirit, proven management expertise, and natural leadership skills have been the driving force behind the success of all his business endeavors. After graduating from the University of Texas at Austin in 1984, Bruce co-founded a Macintosh service bureau called The Insight Connection. After serving four years as its vice president and technical chief, he left and formed a graphic design company, Kiesewetter & Griffith. His main duties involved business planning, financial management, and account service. For 13 years, Bruce was agency principal and co-founder of Griffith Phillips Creative. He grew the agency to one of the top 25 agencies in the Southwest before joining Eisenberg And Associates in 2004.

Bruce started with AssetBuilder in September 2006 with his main responsibilities in the management and growth of AssetBuilder's marketing and branding. Professional designations include Microsoft Certified Professional (MCP) and Investment Advisor Representative (Series 65).

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Tony Scott

Executive Vice President - Technical Services

Tony has more than twenty years of management and technology experience. Tony oversees all aspects of IT and associated operations.

Most recently he served as vice president of Technical Services of Xact Inc., a leading provider of litigation support services in the United States. At XACT, Tony was responsible for leading the electronic data discovery operations and fulfillment services, as well as having lead the design and development efforts resulting in XACT's proprietary electronic data discovery platform. Prior to XACT he served as vice president of Incentricity Inc., where he was responsible for management of technology development and support, leading to the successful launch of the Ideaworks product. In 1999 Tony joined Vertaport Inc. as CTO and executive VP, charting the direction of Vertaport's product development strategy. At Vertaport he pioneered the design and development of Vertaport's unique XML translation server solutions.

From 1991 through 1999 Tony served as a member of the Microsoft field-based technical management staff, as an architectural consultant within the Microsoft Industries Services Group. In this position, he worked with Fortune 500 and Global 1000 companies, designing, developing and managing solutions deployed by Microsoft's consulting organization, client and partner teams. This work occurred throughout North America, Mexico, Europe and Asia.

Earlier in his career, Tony held a variety of software development and information technology consulting positions with Sabre, a division of AMR, and Electronic Data Systems. Tony earned his bachelor's of science degree in computer science from Old Dominion University in Norfolk, Virginia.